This tutorial is designed to familiarize you with the basic navigation and features of the BizMiner website.

It’s easier than you might think to select, load and access any of our 5 million reports instantly, or to take advantage of our free report customization options. The tutorial will help you access these report series:

**Industry Financial Reports**  
Rock-solid industry financial ratios, balance sheet and detailed profit & loss statements for 5,500 lines of business.

**US Market Research Reports**  
Compelling industry market research trends for 6,500 lines of business at the national level.

**Local Market Research Reports**  
Detailed industry market research statistics for 6,500 industries. Choose from US states and 250 metro area markets.

**Regional Business Profiles**  
Hard-to-find industry sector trend statistics for any county, metro area or state.

**Micro Firm Profit & Loss Reports**  
Startup or sole proprietorship industry profit-loss and cash flow analysis for 4,000 lines of business.

**Competitive Market Analyzer**  
Customized narrative competitive analysis of your firm, your industry and a user-defined market area -- down to the zip code.

**Retail Sales per Square Foot Report**  
Assess your operation with sales per square foot data compiled from more than 160,093 retail stores.
Easily view samples of each report series and complete detailed product descriptions.

A report you purchase for your industry will include exactly the same measures and format as the sample version of that series.

Prices are listed for each individual retail report.

If you have questions about which BizMiner report will best meet your needs, click on the “Contact Us” link to reach us by phone or email.

Someone is usually available to take your call during business hours and we respond to almost all email inquiries on the same business day.

To view all report series offered by BizMiner, click on the “Our Products” link.
The top and left navigation bars link you to complete descriptions of BizMiner reports, cost-effective subscriptions and free resources.

If you have an account with us, click here to login.

Read more about specific reports on the detail page of each series.
Choose from a variety of intuitive search tools on the Industry Search page. (shown on next page)

Find industry reports using the keyword or NAICS input box accessible from every page.

Find industry reports by using the Drilldown that parallels the standard NAICS-6 system.

We’ve expanded it to form our “NAICS 6+6” taxonomy to accommodate thousands of additional industry segments.
Many users begin by searching for the industry they want to research or benchmark.

Input NAICS code or Keyword here.

Find industry reports by using the Industry Drilldown tool.

BizMiner’s NAICS 6+6 aligns fully with the standard NAICS-6 in use by the US and other North American governments – while continuing to offer our clients extended industry granularity.

The drilldown option displays the “parent/offspring hierarchy of industry segments.

2. Industry Drilldown

Agriculture-Forestry-Fishing-Hunting
Mining-Quarrying-Oil & Gas Extraction
Utilities
Construction
Manufacturing
Wholesale Trade
Retail Trade
Information

Use the Crosswalk tool by inputting a SIC code to find potential NAICS matches.

For more information, click here to go to the Industry Search Tips page located in the Technical Briefs section of the website resources.
The search tools let you start from a broad classification and view more specific industries showing all "offspring" lines of business we report on.

Indented classifications indicate the parent/offspring hierarchy of industry segments, as does the two, four, and six decimal coding.

Data from all of these subgroups will be included (but not broken out separately) in "parent" classification. Be aware of the trade-off between broader "parent" classifications (more firms in the data pool) and less populated sub-segments (more industry specificity).

Follow the link to view reports for your industry.
Report Selection Page Navigation

The report selection page displays the reports available for the selected industry.

Use the pull down menu to select a sales class peer group for the Industry Financial series.

The number of firms included and end-year sales averages are shown for each sales class after clicking on the pull down menu.

For the Industry Financial and Micro Firm Profiles, toggle to 3, 5, or 8 year report.

Click "Add to Cart" to load a report into your shopping cart.

Use the pull down menu to select either the sole proprietor or startup version of the Micro Firm series.

Click here to define parameters for the Market Analyzer report.

FREE SAMPLE: Click to see a complete sample report.

PREVIEW: Click to view an industry specific overview of the contents of the report.
Your report loads onto a new page, which offers access to most reports in HTML, PDF and spreadsheet formats.

Click on a format to generate the report on your screen.

Download PDF and CSV/spreadsheet versions to your hard drive.

Account Page Navigation

All reports in the Industry Financial and Micro Firm Profit & Loss series include a free optional customized benchmarking tool.

Input feature is shown on next page.

Click on the “My Reports” links to return to account page from anywhere on the site.

Update account information here.

Delete all profiles from account here.

Click on a format to generate the report on your screen.

Download PDF and CSV/spreadsheet versions to your hard drive.
Click on the Inputs link to display a page that allows you to input individual company information.

Balance sheet, income statement and ratios will be auto-calculated and benchmarked against your industry peer group when you regenerate the report in any of the three formats.
We've put together a variety of discussion papers, glossaries and reports to help you use our site and understand trends in your industry.

Resources Page Navigation

The links from the center of the page and left navigation bar expand to show all resources available.

Click here to contact us by phone, fax, mail, or email with questions. We respond to almost all inquiries within one business day.