



**3-Ring Demographic Profile (2016)**

**2601 Market Street, 17011**

**(3, 5, 10 miles)**

**Developed By: Foundation Consulting**



**Developed For: Main Street Coffee**



# Population and Demographics

## Total Population

	Primary Radius (3 miles)		Second Radius (5 miles)		Third Radius (10 miles)	
<b>Total population</b>	75,183	100%	197,979	100%	377,916	100%
<b>Male</b>	37,986	50.52%	96,048	48.51%	183,841	48.65%
<b>Female</b>	37,197	49.48%	101,931	51.49%	194,075	51.35%

## Age

	Primary Radius (3 miles)		Second Radius (5 miles)		Third Radius (10 miles)	
<b>5-9 Years</b>	3,879	5.16%	12,505	6.32%	22,925	6.07%
<b>10-14 Years</b>	4,105	5.46%	12,542	6.07%	22,932	6.07%
<b>15-19 Years</b>	3,480	4.63%	11,020	5.57%	23,482	6.21%
<b>20-24 Years</b>	4,664	6.20%	11,267	5.69%	21,697	5.74%
<b>25-34 Years</b>	11,911	15.84%	29,239	14.77%	49,987	13.23%
<b>35-44 Years</b>	9,956	13.24%	25,460	12.86%	48,742	12.90%
<b>45-54 Years</b>	9,946	13.23%	26,406	13.34%	53,611	14.19%
<b>55-59 Years</b>	5,126	6.82%	14,300	7.22%	28,137	7.45%
<b>60-64 Years</b>	5,026	6.69%	12,303	6.21%	24,685	6.53%
<b>65-74 Years</b>	6,675	8.88%	16,633	8.40%	32,972	8.72%
<b>75-84 Years</b>	3,820	5.08%	8,917	4.50%	17,562	4.65%
<b>85+ Years</b>	2,832	3.77%	4,812	2.43%	8,630	2.28%
<b>Median Age</b>	41		39		40	

## Race / Ethnicity

	Primary Radius (3 miles)		Second Radius (5 miles)		Third Radius (10 miles)	
<b>White</b>	58,668	78.03%	138,456	69.93%	288,462	76.33%
<b>Hispanic (all)</b>	342	0.45%	1,423	0.72%	2,229	0.59%
<b>African American</b>	9,329	12.41%	37,494	18.94%	53,500	14.16%
<b>Native American</b>	121	0.16%	471	0.24%	780	0.21%
<b>Asian</b>	3,352	4.46%	9,748	4.92%	15,817	4.19%
<b>Asian Indian</b>	1,681	2.24%	3,312	1.67%	5,279	1.40%
<b>2-plus Races</b>	2,367	3.15%	6,118	3.09%	11,071	2.93%

## Employment

	Primary Radius (3 miles)		Second Radius (5 miles)		Third Radius (10 miles)	
<b>Population (16+ years)</b>	62,580	100%	157,737	100%	304,369	100%
<b>Labor force</b>	39,513	63.14%	102,213	64.80%	201,010	66.04%
<b>Mean commute (minutes)</b>	30.5		32.6		33.6	
<b>Civilian labor force</b>	39,415	62.98%	102,072	64.71%	200,605	65.91%
<b>Civilian employment</b>	37,357	59.69%	95,063	60.27%	189,047	62.11%
<b>Unemployed</b>	2,058	3.29%	7,009	4.44%	11,558	3.80%
<b>Work at home</b>	1,353	2.16%	3,113	1.97%	6,180	2.03%

## Income

	Primary Radius (3 miles)		Second Radius (5 miles)		Third Radius (10 miles)	
<b>Total Households</b>	35,761	100%	90,205	100%	166,146	100%
<b>Below \$10k Income</b>	2,078	5.81%	5,755	6.38%	8,390	5.05%
<b>\$10k-14.9k Income</b>	1,731	4.84%	4,167	4.62%	6,363	3.83%
<b>\$15k-24.9k Income</b>	3,480	9.73%	9,165	10.16%	14,853	8.94%
<b>\$25k-34.9k Income</b>	4,037	11.29%	9,724	10.78%	15,834	9.53%
<b>\$34k-49.9k Income</b>	5,100	14.26%	13,071	14.49%	23,560	14.18%
<b>\$50k-74.9k Income</b>	6,151	17.20%	16,300	18.07%	33,013	19.87%
<b>\$75k-99.9k Income</b>	4,463	12.48%	11,411	12.65%	22,563	13.58%
<b>\$100k-149.9k Income</b>	4,971	13.90%	12,331	13.67%	25,354	15.26%
<b>\$150k-199.9k Income</b>	2,142	5.99%	4,682	5.19%	9,238	5.56%
<b>&gt;\$200k Income</b>	1,606	4.49%	3,608	4.00%	6,995	4.21%
<b>Median HH Income (\$)</b>	48,108		49,005		53,226	
<b>Mean HH Income (\$)</b>	61,901		62,148		66,208	
<b>Per Capita Income (\$)</b>	31,881		29,761		30,668	

## Education

	Primary Radius (3 miles)		Second Radius (5 miles)		Third Radius (10 miles)	
<b>Population 25+ Years</b>	55,292	100%	138,070	100%	264,326	100%
<b>High School Graduate</b>	16,152	29.2%	43,170	31.3%	85,569	32.4%
<b>Some College (no degree)</b>	9,245	16.7%	23,737	17.2%	46,301	17.5%
<b>Associate's Degree</b>	4,684	8.5%	11,457	8.3%	22,681	8.6%
<b>Bachelor's Degree</b>	12,561	22.7%	28,523	20.7%	54,912	20.8%
<b>Graduate/Professional Degree</b>	7,552	13.7%	16,625	12.0%	30,626	11.6%
<b>High School Graduate or Higher (total)</b>	50,192	90.8%	123,509	89.5%	240,097	90.8%
<b>Bachelor's Degree or Higher (total)</b>	20,114	36.4%	45,146	32.7%	85,535	32.4%

## Housing

	Primary Radius (3 miles)		Second Radius (5 miles)		Third Radius (10 miles)	
<b>Total Housing Units</b>	35,761	100%	90,205	100%	166,146	100%
<b>Occupied Housing Units</b>	32,350	90.46%	81,600	90.46%	152,983	92.08%
<b>Type of Housing</b>						
<b>1 Unit Detached Housing Structures</b>	16,891	47.23%	41,524	46.03%	89,295	53.74%
<b>1 Unit Attached Housing Structures</b>	6,013	16.81%	22,325	24.75%	34,296	20.64%
<b>2 Unit Housing Structures</b>	1,060	2.96%	3,820	4.23%	4,947	2.98%
<b>3-4 Unit Housing Structures</b>	2,660	7.44%	5,436	6.03%	8,050	4.85%
<b>5-9 Unit Housing Structures</b>	2,051	5.74%	4,948	5.49%	8,811	5.30%
<b>10-19 Unit Housing Structures</b>	1,555	4.35%	4,083	4.53%	6,898	4.15%
<b>20+ Unit Housing Structures</b>	5,151	14.40%	6,782	7.52%	8,964	5.40%
<b>Mobile Home Housing Units</b>	380	1.06%	1,287	1.43%	4,858	2.92%
<b>Boat-RV-Van Housing Units</b>	0	0.00%	0	0.00%	27	0.02%

Age of Housing	Primary Radius (3 miles)		Second Radius (5 miles)		Third Radius (10 miles)	
Housing Built 2010 or Later	449	1.26%	1,578	1.75%	4,009	2.41%
Housing Built 2000-2009	2,308	6.45%	7,779	8.62%	18,003	10.84%
Housing Built 1990-1999	3,264	9.13%	8,316	9.22%	19,715	11.87%
Housing Built 1980-1989	3,057	8.55%	7,647	8.48%	18,720	11.27%
Housing Built 1970-1979	4,831	13.51%	11,221	12.44%	23,889	14.38%
Housing Built 1960-1969	4,987	13.95%	10,561	11.71%	18,947	11.40%
Housing Built 1950-1959	6,094	17.04%	14,674	16.27%	24,056	14.48%
Housing Built 1940-1949	2,649	7.41%	6,405	7.10%	8,811	5.30%
Housing Built 1939 or Before	8,122	22.71%	22,024	24.42%	29,996	18.05%
<b>Occupants per Unit</b>						
Units with less than 1 Occupant Per Room	31,948	98.76%	80,344	98.46%	150,752	98.54%
Units with 1.1-1.5 Occupants Per Room	275	0.85%	834	1.02%	1,682	1.10%
Units with 1.51-plus Occupants Per Room	127	0.39%	422	0.52%	572	0.37%

	Primary Radius (3 miles)		Second Radius (5 miles)		Third Radius (10 miles)	
<b>Median Value of Owner Occupied Units (\$)</b>	173,388		162,897		173,393	
<b>Owner Occupied Units: Value &lt; \$50k</b>	703	3.77%	2,933	5.97%	5,426	5.32%
<b>Owner Occupied Units: Value \$50k-\$99.9k</b>	1,102	5.91%	6,028	12.26%	10,040	9.85%
<b>Owner Occupied Units: Value \$100k-\$149.9k</b>	4,032	21.64%	9,804	19.94%	20,707	20.32%
<b>Owner Occupied Units: Value \$150k-\$199.9k</b>	5,350	28.71%	12,291	25.00%	26,392	25.89%
<b>Owner Occupied Units: Value \$200k-\$299.9k</b>	4,852	26.04%	11,461	23.32%	24,926	24.46%
<b>Owner Occupied Units: Value \$300k-\$499.9k</b>	2,182	11.71%	5,384	11.25%	11,471	11.25%
<b>Owner Occupied Units: Value \$500k-\$999.9k</b>	305	1.64%	1,036	2.11%	2,584	2.54%
<b>Owner Occupied Units: Value &gt;\$1 Million</b>	106	0.57%	219	0.45%	374	0.37%
<b>Owner-Occupied Units with Mortgage</b>	12,230	37.81%	32,795	40.19%	68,191	44.57%
<b>Owner-Occupied Units without Mortgage</b>	6,402	19.79%	16,361	20.05%	33,729	22.05%



	<b>Primary Radius (3 miles)</b>		<b>Second Radius (5 miles)</b>		<b>Third Radius (10 miles)</b>	
<b>Occupied Units Paying Rent</b>	13,496	100%	31,479	100%	49,435	100%
<b>Median Rent Paid</b>	798		887		900	
<b>Occupied Units Paying &lt;\$500 Rent</b>	1,597	11.83%	3,933	12.49%	5,354	10.83%
<b>Occupied Units Paying \$500-\$999 Rent</b>	7,497	55.55%	16,948	53.84%	26,437	53.48%
<b>Occupied Units Paying \$1000-\$1499 Rent</b>	3,487	25.84%	8,395	26.67%	13,932	28.18%
<b>Occupied Units Paying \$1500-\$1999 Rent</b>	439	3.25%	1,414	4.49%	2,576	5.21%
<b>Occupied Units Paying \$2000-\$2499 Rent</b>	97	0.72%	279	0.89%	476	0.96%
<b>Occupied Units Paying \$2500-\$3000 Rent</b>	129	0.96%	180	0.57%	221	0.45%
<b>Occupied Units Paying \$3000 or More Rent</b>	250	1.85%	330	1.05%	439	0.89%
<b>Rent Paid &lt; 15% of Income (Households)</b>	1,990	14.75%	4,222	13.41%	6,339	12.82%
<b>Rent Paid 15%-19.9% of Income (Households)</b>	1,798	13.32%	3,985	12.66%	6,669	13.49%
<b>Rent Paid 20%-24.9% of Income (Households)</b>	2,075	15.37%	4,413	14.02%	7,446	15.06%
<b>Rent Paid 25%-29.9% of Income (Households)</b>	1,377	10.20%	3,379	10.73%	5,405	10.93%
<b>Rent Paid 30%-34.9% of Income (Households)</b>	1,269	9.40%	2,845	9.04%	4,784	9.68%
<b>Rent Paid 35%-plus of Income (Households)</b>	4,735	35.08%	11,962	38.00%	17,885	36.18%

# About the Data

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- IRS SOI Corporation Tax Book
- IRS Statistics of Income
- US Economic Census
- US Census Quarterly Financial Reports
- US Census County Business Patterns
- Bureau of Labor Statistics Monthly Employment Reports
- Bureau of Labor Statistics Monthly Unemployment Reports
- Bureau of Labor Statistics Annual Wage Survey
- Bureau of Labor Statistics Industry Productivity Reports
- Bureau of Labor Statistics Price Indices
- National Agricultural Statistical Service
- US Census Quarterly Financial Reports
- US Census Retail Trade Report
- InfoGroup, Inc.
- Credit Reporting Agencies
- Business Directories
- American Community Survey

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